



Why NVC-plus?

If you ask yourself what GFK-plus is actually good for, then there is an answer from the individual perspective and an answer from the perspective of the community (partnership, team, company, community).

The Why for the Individual

Every organized togetherness has rules. One should follow these rules, be nice and above all not disturb. From school, military service and vocational training to the workplace and the old people's home - everywhere one is called upon to participate functionally. This trains a person in the art of obedience and adaptation. Our strength is used for projects that are not ours and often even run counter to our interests. The more conscious we become, the less we want to participate.

Man is a source of energy, awareness, sense, inspiration, liveliness, creativity and spirituality. All this can only flow into processes from the side of people and from nowhere else. But so far, it has mainly been the energy from this source that has been accepted and purchased. This has an advantage for systems, because the cooperation can be controlled from a central point, by specifying a program, which is then only carried out by others. But the untapped potential of employees creates tension, both in people and in systems. The time seems to have come to live out one's own qualities and potential. If, however, everyone only acts individually and does not find each other in their actions, things will become more and more lonely and chaotic. With GFK-plus, people can consciously interlace their individual potentials and optimally use them in a self-organized way within the framework of the projects.

Why for teams, companies and communities?

In conventional systems, all individuals are organized into collective structures. One then speaks of "the school class", "the army" or "the department". Conventions, rules and sanctions are the cement that holds everything together. Guilt, shame, indignation and depression become the system climate. The quality of communication, trust and transparency decline. Where are the many lively and exciting people in this grey uniformity? Collectives are seldom more intelligent than their brightest member and their own dynamics are difficult to control. People's unused potential acts as inertia, friction and resistance. Strange strategies and ideologies emerge which do not do justice to people and which also do not promote humanity.

The GFK-plus process awakens and directs the individual forces. Powerful networks replace the faceless collective structures. With GFK-plus, contented, interactive, intelligent and self-controlling teams are formed. For the company this means more creativity, commitment, performance and sustainability in uncertain times.